

BECOME A MEMBER TODAY

Are we open to the public? Yes. Do you have to be a member to visit Watch Hill Proper? No. However, membership has its benefits. Becoming a Watch Hill Proper member means becoming part of the Watch Hill Proper family and having a home away from home. Watch Hill Proper membership means joining a community where you can build relationships with fellow members and our amazing staff by participating in the dozens of events that we offer as well as just every-day conversations.

CLUB DETAILS

Watch Hill Proper is Louisville's premier supper club. Located in the Norton Commons community, Watch Hill Proper offers an unparalleled experience. While we have the most extensive menu of American whiskeys and the largest bourbon collection in the country, we offer so much more such as carefully curated wine offerings, world class cocktails and an elevated dining experience with the highest level of service.

CLUB OVERVIEW

- Watch Hill Proper officially opened in April 2022
- Limited number of memberships are available
- 5600 sq. ft. conveniently located in Norton Commons
- Extensive bourbon and American whiskey list, menu also includes world-class cocktails, wine and elevated food offerings
- Luxuriant main bar to enjoy your favorite bourbon, glass of wine, or cocktail
- Waiting room bar to keep you satisfied until your table is ready
- Lounge to relax and put your feet up
- Library to expand your bourbon knowledge
- Outdoor seating across from beautiful courtyard
- Meeting and private event space

Members have access to social events, a first-class entertainment and meeting venue, and enrichment opportunities experienced among friends and soon-to-be friends. Being a part of Watch Hill Proper means being a part of an exclusive community that values relationships and appreciates an amazing dining experience.

MEMBERSHIP PRIVILEGES

Joining Watch Hill Proper provides many benefits only available to members.

- One-time house account credit of 50% initiation fee to spend however you choose at the club
- Reservations for priority access into the club (note: non-members may only access Watch Hill Proper on a walk-in basis or paid reservation of \$50/person)
- 15% discount on all food and beverages purchased in the club
- 15% discount on all ticketed events
- 15% discount on subscription to our Whiskey and Wine Bottle Club
- 15% off bottles purchased through our Whiskey and Wine Bottle Club
- Member discount of \$900 off our barrel pick experience and \$450 off a half-barrel (\$450 and \$225 respectively for non-local members)
- Priority access to host memorable business meetings/receptions/cocktail parties with no room rental fees, no planner fees, and no set-up fees
- Complimentary opening cocktail for any private event
- Access to and support from our concierge, who will assist you with any Watch Hill Proper needs. This includes support and planning for your event to meet your specific needs.
- Opportunity to attend barrel picks
- Priority access to purchase bottles of Watch Hill Proper single barrel offerings
- Spirit locker rentals (if available)
- Exclusive access to “break even” pours (priced at cost)
- One complimentary bourbon tasting per quarter to our weekly Saturday double blind tastings
- Access to Watch Hill Proper members’ trips exploring Kentucky distilleries
- Dozens of social, food, bourbon, and wine events (barrel picks, distillery events, guest speakers, etc.)

- Member only annual Repeal Day party
- Watch Hill Proper membership app and member website to make reservations, sign up for enrichment opportunities and special events, stay informed, and manage member account
- Professional and personal networking and social opportunities
- Two passes per year for an unaccompanied party of four, so your friends / family / charity can make a reservation at Watch Hill Proper
- Philanthropic opportunities
- Face / name recognition with staff
- Superb and convenient location in Norton Commons
- Reciprocity with other clubs such as
 - Multnomah Whiskey Library in Portland, Oregon
 - Red Phone Booth in Atlanta, Nashville, Dallas and Miami
 - Whiskey House in Nashville

Membership in Watch Hill Proper is an amazing experience to share with friends - new and old while being treated to one of the most unique dining experiences in the world. Throughout the year Watch Hill Proper hosts many events such as the Repeal Day and Christmas party, a Valentine's Day dinner, bourbon tastings, family dinners and live musical performances.

Members can host events at the club with no facility fees before the club opens at 4pm. Leave the meeting planning to our amazing Events team. Our talented team will design a meal to your taste buds' delight as our first-class staff makes your guests feel like they are royalty. Watch Hill Proper boasts a large bar and seating area in the Main Room, the Lounge, the Library, and our front bar room we call The Fermenter. All of these spaces are available for your next private event. We encourage all of our members to take advantage of this space and the access that your membership provides.

2024 MEMBERSHIP DUES & FEES

Memberships will require an Initiation Fee which will be due upon approval of the membership application. No portion of such fees are refundable or transferable. Initiation fees are not prorated. Please go to www.watchhillproper.com to apply for membership.

LOCAL MEMBERSHIP

Local Members shall be persons thirty (30) years of age or older who reside or have their principal place of business within one-hundred (100) air miles of the city limits of Louisville.

Initiation Fee: \$1200.00 + 6% tax, or \$1272.00 (\$600 credited to house account)

Annual Dues: \$900.00 + 6% tax, or \$954.00

LOCAL + SPOUSE/PARTNER MEMBERSHIP

Local + Spouse/Partner Members shall be persons thirty (30) years of age or older who reside or have their principal place of business within one-hundred (100) air miles of the city limits of Louisville.

Initiation Fee: \$1500.00 + 6% tax, or \$1590.00 (\$750 credited to house account)

Annual Dues: \$1200.00 + 6% tax, or \$1272.00

YOUNG PROFESSIONAL MEMBERSHIP

Age 21-29

Initiation Fee: \$900.00 + 6% tax, or \$954.00 (\$450 credited to house account)

Annual Dues: \$600.00 + 6% tax, or \$636.00

At age of 30, Initiation Fee of \$300 + tax plus monthly dues to become a Resident Member

YOUNG PROFESSIONAL SPOUSE/PARTNER MEMBERSHIP

Age 21-29 for both members

Initiation Fee: \$1125.00 + 6% tax, or \$1192.50 (\$567.50 credited to house account)

Annual Dues: \$750.00 + 6% tax, or \$795.00

At age of 30 for either Member or Spouse, Initiation Fee of \$375 + tax plus monthly dues to become a Resident Member + Spouse/Partner

CORPORATE MEMBERSHIP

Must name minimum of three (3) participants, maximum of five (5)

Initiation Fee: \$1000.00 + 6% tax, or \$1060.00 per participant (\$500 credited to house account)

Annual Dues: \$750.00 + 6% tax, or \$795.00 per participant

CORPORATE SPONSORSHIP

No Initiation Fee

Annual Dues: \$1500.00 + 6% tax, or \$1590.00 per sponsor

Optional Spirit Locker: \$300 + 6% tax, or \$336.00 per locker (if available)

NON-RESIDENT MEMBERSHIP

Non-Resident Members shall be persons twenty-one (21) years of age or older who neither reside nor have their principal place of business within one-hundred (100) air miles of the city limits of Louisville.

Initiation Fee: \$600.00 + 6% tax, or \$636.00 (\$300 credited to house account)

Annual Dues: \$300.00 + 6% tax, or \$318.00

Maximum of six (6) reservations per quarter

WATCH HILL PROPER CLUB INFORMATION

APPLY FOR MEMBERSHIP

Please go to www.watchhillproper.com/membership to apply.

OFFICE HOURS

Watch Hill Proper office hours are 8:00am to 4:00pm, Monday through Friday.

CLUB HOURS

Watch Hill Proper will be open for reservations and walk-ins Tuesday through Thursday from 4pm to 11pm, Fridays and Saturdays from 4pm to 12am, and currently closed on Sundays and Mondays. Reservations can be made online or through the app 24 hours per day, 7 days per week. Members will always be admitted with or without a reservation before walk-in non-members are admitted.

Watch Hill Proper will be available for business meetings, corporate events and private events to members at any time on any day provided the minimum spend can be met. Members can reserve space with no room rental fees, no planner fees, and no set-up fees. Non-members will incur rental, planner, and/or set-up fees. Minimum spend requirements will apply to both member and non-member private space reservations.

MEMBER LOUNGE

The Member lounge will be open Monday through Friday from 5am until 2pm. Members will have access to the lounge by using their credentials on the Watch Hill Proper app. Snacks, refreshments, and coffee will be available. This is a great area for members to use for a workspace, meetings, or just to relax away from home during the day. Alcohol is not permitted in the Member Lounge during these hours.

SPIRIT LOCKERS

Spirit lockers are available to rent annually. Spirit lockers allow members and guests to consume personal bottles in the club for a fee of \$80 per whiskey bottle or \$25 per wine bottle (\$5 per 1.5 oz pour) in addition to the locker rental fee. Founder Members will receive first option to choose their locker. Spirit locker rental fee is \$300/year and are only available to members. Open bottles may never leave the club even if Spirit Locker rental is cancelled.

EVENTS

Watch Hill Proper hosts dozens of events every year for members to enjoy such as bourbon tastings, bourbon industry guest speakers, distillery tours and barrel picks, live music, holiday parties, and many more. Regular events on the calendar include:

- Double Blind Whiskey Tasting (weekly)
- Elevated & Educated Whiskey Tasting (monthly)
- Cocktail Class (monthly)
- Wine Tasting (monthly)
- Family Dinner (monthly)

We strongly encourage members to bring non-member guests to these events. Members receive 15% off all these events. We offer members a complimentary guest ticket with every purchase of a ticket to the Double Blind Tasting, Cocktail Class and Wine Tasting. We offer members a 50% off ticket with every purchase of a ticket to the Family Dinner and Elevated & Educated Whiskey Tasting. For a listing of additional events, see the event calendar inside the member portal or mobile app.

MEMBER WEBSITE PORTAL & MOBILE APP

Every member will have login credentials on the website and mobile application. The member website and app will give members the ability to do the following:

- Make reservations and view upcoming reservations
- View billing to member account and make payments
- Maintain member profile
- Access digital member card and save to Apple Wallet

- Browse event calendar and RSVP for events
- Enjoy special discounts and perks
- Keep in touch with WHIP staff and other members (if desired)

SPOUSE / PARTNER PRIVILEGES

Full account use privileges for spouse or partner with a Local + Spouse/Partner membership. Spouse/Partner may make reservations and utilize the club facilities and staff enjoying all the discounts and privileges of the member with his/her own membership.

GUESTS

Members may make reservations for parties of eight through the website or mobile app. Member guests must arrive and depart with the member and/or spouse. Members may request reservations for parties larger than eight by calling the club in advance.

MEMBERSHIP ATTENDANCE REQUESTS

Members are requested to meet these minimum requirements annually: attend two tastings per year (four are complimentary), participate in one fundraiser per year (barrel pick purchase, golf scramble, charity auction, etc.) and host a private event. As a member, we want you to be involved as much as your time and budget will allow.

DRESS CODE

All persons are strongly requested to wear neat and clean "business casual" attire. "Business casual" attire includes for men: collared shirts (dress shirt, golf shirt, button down or polo shirts), turtlenecks, sweaters, dress slacks, dress shorts or neat and clean denim, and for women: blouses, turtlenecks, sweaters, skirts, tailored pants, dress shorts or neat and clean denim. Examples of clothing that is discouraged includes torn or worn clothing, cutoff shorts, flip flops, t-shirts, tank/tube/halter/crop tops, overalls/work clothes, bare midriff or other revealing garments. Clothing with offensive or profane language is not allowed. Men are

discouraged from wearing baseball caps. All this to say we prefer you to dress in a manner to set the example for other guests to follow.

PRIVATE EVENTS

Watch Hill Proper is the perfect location and venue for your next private event. As a member, you will enjoy NO FACILITY FEES* for hosting your special event, including:

- Private Tastings
- Receptions
- Bar/Bat Mitzvahs
- Birthday Celebrations
- Meetings
- Seminars
- Reunions
- Strategic Planning Retreats
- Civic and Charitable Events
- Conferences

*Food & Beverage minimums will apply

Non-members are charged \$500 room rental fee during the week and \$750 on weekends. Since these rooms are free to members, we strongly encourage members to host every event at Watch Hill Proper. This is unprecedented access to impress your friends, family, clients and co-workers with amazing food, drinks, service and atmosphere with no fees.

COMPLIMENTARY WIRELESS ACCESS

Enjoy high-speed wireless access throughout the facility. The wifi password will be found in the member section of the website and app.

VARIETY OF PAYMENT OPTIONS

All individual members have the option to “sign” for their food and drink charges to be placed on their member tab. The member tab details are as follows:

- Payment of the member tab is due monthly upon receipt of statement.

- Payment can be made by convenience of bank draft or by credit card (3% Convenience Fee added to all credit card transactions).
- The 15% member discount on F&B and events will extend to a maximum of a party of eight (8) if placed on the member tab. For parties greater than eight (8), the equivalent percentage of eight (8) with respect to the entire party will be discounted if placed on the member tab. For example, if a member brings a party of 12 and the entire party is placed on the member tab, 67 percent (8 divided by 12) of the check will be discounted by 15 percent.
- Member discounts do not apply to private events. The room rental fee waiver and complimentary opening cocktail is the member discount for private events.
- Tips on drinks and food are heavily encouraged and can be charged to member tab.
- All parties above eight (8) will have 22% gratuity and service fee added to the tab.

KEY CLUB PERSONNEL

Watch Hill Proper is owned and operated by KBM Brands, LLC, founded by Josh Howes and Tommy Craggs. KBM Brands, LLC also owns and operates Watch Hill Distillery and the Bourbon Maitriser Recipient exam and certification. Tommy is a Certified Spirit Specialist (CSS), Bourbon Steward (BS) and creator of the Bourbon Maitriser Recipient Exam, which will be the most thorough and prestigious Bourbon certification in existence. He is an accomplished veteran and educator in the liquor industry. Josh has been a successful entrepreneur since 2001, owning several companies including Blue Energy Group. Tommy and Josh's shared love for bourbon brought them together to start their vision of an exclusive bourbon community.

WATCH HILL PROPER CLUB RULES, REGULATIONS AND POLICIES

All members agree by execution of the Membership Application that upon acceptance of the application by Watch Hill Proper (the "Club") to be bound by these Rules, Regulations and Policies of the Club as may be amended from time to time.

MEMBERSHIP PRIVILEGES AND RESPONSIBILITIES

- Members are responsible for the conduct and safety of their guests.
- Use of the Club facilities may be restricted from time to time and use charges may vary from time to time.
- The Club reserves the right from time to time to modify member privileges, to establish different categories of membership, and to establish rules governing access and sign-up privileges.
- Members are requested to meet these minimum enrichment requirements annually: attend two tastings annually (four are complimentary), participate in one fundraiser per year (barrel pick purchase, golf scramble, charity auction, Texas hold-'em tournament, etc.) and host a private event at the club. As a member, we want you to be involved as much as your time and budget will allow.

DUES AND CHARGES

- Dues, charges and fees will be established each year by the Club. Dues shall be payable annually in advance, on or before the first day of each membership year. The dues will be billed directly to the member's club account.
- All food and beverage fees may be charged to the member's club account. If the member's club account is delinquent by sixty (60) days or more, the Club may at its option take whatever action it deems necessary to effect collection, including suspension or other disciplinary action or legal action. The member shall be liable for any attorneys' fees and costs (including such fees required in connection with appeal proceeding) incurred in connection with the collection of such delinquent account(s).

- If the membership is issued in the name of more than one person, each person shall be jointly and severally liable for all dues, fees, and other charges and liabilities associated with the membership. In the event of the divorce or separation of married members, the membership, including all of its rights and benefits, shall vest in the spouse awarded the membership by an agreement of separation or a decree of divorce. Until the award of the membership, both spouses shall be jointly and severally liable for all dues and charges. Any and all dues and other charges which accrue prior to any change in a member's family or membership status, as set forth above, shall continue to be due and owing from such member regardless of whether or not he or she retains the membership in the Club.

MAILING ADDRESS

- Each member shall be responsible for notifying the Club, in writing or through the member website, of his or her mailing address and any changes thereto, to which the member wishes all notices from the Club to be sent. A member shall be held to have received mailings from the Club ten (10) days after they have been mailed to the address on file with the Club. In the absence of an address filing with the Club, any mailing may, with the same effect as described above, be addressed as the Club Manager may think is most likely to cause its prompt delivery.

MEMBER ADVISORY GROUP

- The Club has established a Member Advisory Group whose purpose includes fostering good relations between the members and management of the Club and providing the members' input on Club matters. Club management will meet periodically with the Advisory Group to discuss the operation of the Club Facilities. The Advisory Group shall have no duty or power to negotiate or otherwise act on behalf of the Club, its management or the members of the Club and shall serve only in an advisory capacity. The management of the Club will have the final authority on all matters concerning the Club Facilities interpretations of rules, regulations and policies of the Club and the members of the Club.

GUEST PRIVILEGES OF MEMBERS

- Guest privileges may be extended for members under the rules established by the Club from time to time. Although it is the intention of the Club to accommodate guests without inconvenience to the members, the Club reserves the right to limit the number of guests that accompany a member on any given day. The Club shall establish from time to time the Rules, Regulations and Policies for attendance to the Club by guests. Guest privileges may be denied, withdrawn or revoked at any time for reasons considered sufficient by the Club in its sole discretion.

MEMBER GUESTS

- A Member is permitted to have guests attend the Club in accordance with the Rules, Regulations and Policies of the Club. All members will receive two passes every year that allows anyone to make a reservation for up to four unaccompanied guests to the Club.
- The Club reserves the right to require identification by each guest.
- The sponsoring member shall be responsible for all charges incurred by the guest, and they will be charged against the sponsoring member's club account if not paid for by the guest.
- A member is responsible not only for his or her own actions and those of his or her family, but also for any guests whom he or she may introduce to the Club.

GENERAL CLUB RULES

- Food and beverage may not be consumed on Club premises unless purchased from the Club. Minors under twenty-one (21) will not be permitted to attend the Club except for during a private event. State Liquor Law violations will apply in all cases.
- Proper decorum will be displayed on the premises by members, family and guests. Any individual conducting himself or herself in an unbecoming manner may be requested by the General Manager or a person designated by the General Manager to leave the Club premises.
- Service – Any unsatisfactory or poor service should be reported immediately to the General Manager so the problem can be corrected. Any serious complaints should be made in writing. Members of the Club shall not reprimand any employee.

- Hours of Operation – The hours of operation of the Club shall be determined by the Club and may be adjusted as member usage dictates.
- Fees, Dues and Indebtedness of Members – Dues of all members shall become due and payable annually in advance. All indebtedness of a member including liability for dues shall be paid on or before the 10th day of the month following that in which the obligation was incurred. The Club may suspend the credit of any member who fails to pay his or her dues or other indebtedness on or before the 10th day of the month following that in which said indebtedness has incurred. Notices shall be mailed to members not paying their indebtedness within such time, calling attention to the delinquency. In case a delinquent member fails to pay his or her indebtedness within 30 days after it is due, he or she may be suspended or expelled from membership by the Club.
- Performance by entertainers will not be permitted on the Club's property without permission of the Club.
- The roster or list of members of the Club shall not be used for business purposes.
- Except as permitted by the Club, commercial advertisements shall not be posted or circulated in the Club nor shall solicitations be made on the Club premises or on Club stationery.
- Other than as permitted by the Club, petitions shall not be originated, solicited, circulated or posted on the Club's property.
- Members of the Club are not permitted to dismiss Club personnel from a work area on any pretext, nor request special personal services from staff members who are on duty.
- Pets of any kind are not permitted on club property without prior approval by Club management. Service animals are not considered pets and will have access as provided by Federal, State, and local laws / regulations.
- Club personnel have full authority to enforce these Rules and Regulations, and may use their discretion regarding policies. An infraction of the rules or exceptions to the club policies will be reported to Club Management.
- The Club strongly requests adherence to the dress code by members and guests.